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**365Atlanta Partners with The Gebhardt Group in 5th Annual Trick or Treat for the Troops –
Seeking Sponsors for Event**

ATLANTA (August 17, 2010) – 365Atlanta.com, a hyper-local online travel resource for Atlanta, has partnered with The Gebhardt Group, a local top-producing real estate team with RE/MAX Greater Atlanta, for their 5th Annual “Trick or Treat for the Troops”. This annual event has sent over 300 large care packages to 14 units in the Army, Navy, Air Force and Marines whose troops are deployed overseas during the holiday season.

Since 2006, The Gebhardt Group has been collecting toiletries, snack foods, stationery items, cards and games, first aid items, and other comforts of home, as well as letters and cards from the community and local school children, to send overseas. The official event will take place on Friday, October 15, and Sunday, October 17, at the RE/MAX Greater Atlanta office located at 10220 Medlock Bridge Road in Johns Creek; however, donations are being accepted at various locations around the Metro Atlanta area through October and November. Donations are sorted, boxed and shipped around the first of December, to arrive in time for the holiday season.

Trick or Treat for the Troops is currently seeking a corporate sponsor to assist with the postage costs associated with shipping the care packages, estimated between \$1,000 and \$1,500. Sponsors will receive recognition on The Gebhardt Group’s website (on the “Trick or Treat for the Troops” page), as well as mention on the two associated mailings, all press releases and any other marketing materials, and special mention on 365Atlanta.com. Interested parties should contact Maura Neill at 770.355.3438 or via email at Maura@365Atlanta.com.

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