



Social Networks

Linkedin.com
Twitter.com
Facebook.com

RE/MAX.com

- Over 4 million online listings
- Second only to realtor.com
- Number one in online traffic
- Lead generation prompts

Intranet

An intranet geared to give you a central point of access to all your daily needs & systems; calendar, email, contacts, leads, marketing materials, tools and document library and more. Re/Max Greater Atlanta is also going "Green" with an Electronic Filing System.

Design Center

The online Design Center allows Sales Associates to quickly design, produce and publish agency-quality marketing materials, round the clock, with point-and-click ease of use. Brokers and Sales Associates can print, post and publish from one source - in paper or digital formats - to service their clients' marketing needs. From postcards to e-cards; brochures to CD presentations; virtual tours to web commercials, the online Design Center is a valuable tool that offers Brokers and Sales Associates efficient and cost effective solution to communicate their expertise, differentiate themselves from competition, enhance their image, impress clients, expand their market universe, and increase business.

Mainstreet

RE/MAX Mainstreet is a free, private Web site provided by RE/MAX International exclusively for RE/MAX Affiliates. Becoming a Mainstreet member provides several benefits. Affiliates can participate in online message boards, network with peers, download files, visit the RE/MAX Times Online, and search the eMarketplace for approved suppliers and vendors . In addition, Mainstreet provides connections to industry news, tools, libraries and educational information.

LeadStreet

With homebuyers and sellers flocking to the Internet to search for their perfect place, RE/MAX developed a revolutionary strategy to meet the communication needs of the new online real estate consumer. LeadStreet, designed for RE/MAX Brokers and Sales Associates, is the back-end lead management and marketing system to the remax.com collection of Broker IDX Web sites. LeadStreet provides the Broker and Sales Associate an online interface program that enables effective lead/contact management, drip e-mail campaigning, and enhancing RE/MAX listings.